



Eastern Slope Innformer

Fall / Winter 2010-2011

SEASONAL UPDATE FROM THE FRONT DESK

Owner Website ESIVO.org If you haven't had a chance to check out your owner web site at ESIVO.org don't wait any longer. We have pictures of updates around the resort, including our new fitness center on the "Resort Updates" page, and information about activities happening at the resort during your week, on the "This Week at ESIV" link. There's also a link to our secure online fee pay site where you can pay your annual fees online, a page where you can download our vacation ownership rental policies for those of you wishing to place your unit into the rental program, and so much more. This page is for you, so if you have something you would like to see on it please contact Megan Scheid, Front Desk Manager at MeganScheid@EasternSlopeInn.com.

We Are On FACEBOOK Go to our website www.EasternSlopeInn.com then click on the Facebook link to become a Facebook Fan or read our Blog.

Fall in the White Mountains Beautiful fall foliage, scenic day trips through the Notches, Fryeburg Fair, apple picking, hayrides, Sherman Farm Corn Maize and more! If you don't own in the fall but want to come check it out, use your owner discount and get a great deal on rooms at the Eastern Slope Inn or Attitash Mountain Village Resort. You'll find a great value in our recently renovated rooms at the Oxen Yoke Inn & Motel. Visit www.MWVACC.com to see pictures of the rooms starting at \$69 midweek.

Winter at the Inn Please remember to keep all fire lanes clear of vehicles, especially the area directly in front of the Main Inn. It is OK to park in front of the main door when you unload, but please do not park there more than a few minutes and *never* overnight.

In addition, please remember to register ALL vehicles belonging to any member of your party at the Front Desk, and don't forget those plate numbers. This can be especially important during our winter season when we may need to contact you to move your vehicle for plowing purposes.

Speaking of plowing, if you happen to be staying at the Inn during a true New England winter storm, you may want to consider going out at least once during the storm to relocate your car to a plowed

area. Not only will this help our maintenance department get the entire resort cleaned up, it may also save you from having to dig your car out from under 2 feet of snow. Don't forget those winter boots. We do our best to keep our resort clear of snow and ice however, proper footwear is always a good idea when walking around during the winter in New England.

Release Your Unit for Rent Don't forget the resort has a rental program. If your plans change, and you can't use your week, or any portion of it, we will attempt to rent it for you. The earlier you release your unit for rent, the better your chances of rental, but we'll take those last minute nights as well.

Just like you, our rental guests plan their vacations far in advance especially during our peak summer seasons, winter weekends, and school vacation weeks. If you own a unit during these times and are releasing it for rent, let us know as soon as possible .

In order to place your unit into the rental program, we need to have a signed rental contract on file. A copy of this can be found on your owner web site at www.ESIVO.org. Or email your request to VO@easternslopeinn.com and we will send one to you.

New Vacation Owner Email We have changed our email information for the office of the Vacation Ownership/RCI Coordinator here at the resort to VO@EasternSlopeInn.com. Please update your contact information for us to reflect this new email.

Let Us Serve You Better The front desk at Eastern Slope Inn is staffed 24 hours a day 7 days a week. We will do everything we can to answer your questions and make your stay a pleasant one. Would you like to confirm your reservation, get a description of your unit, or release your unit for rent? Contact our front desk at VO@EasternSlopeInn.com or 603-356-6321 ext. 0. Information on arrival dates can be found on your owner web site at www.ESIVO.org/Calendars.htm, and don't forget - if you are having guests use your unit, or your guests will be arriving first, email us their names at VO@EasternSlopeInn.com. Only the owner on our records can be allowed to check in without prior arrangements.

A NOTE FROM CENTRAL RESERVATIONS

Take advantage of your owner lodging discounts! Stay in addition to the week you own in a given calendar year, and we'll offer up to 40% off our regular rates. The more you stay, the more you save! To find out more about how this offer works call 1-800-862-1600 today! Whether it's a holiday getaway, or other special occasion, plan to stay with us...choose Eastern Slope Inn, Attitash Mountain Village Resort, Oxen Yoke Inn & Motel, or Attitash Marketplace Motel.

Call 1-800-862-1600 today and let one of our reservation agents assist you with your specific needs when looking for great lodging in the Valley. Check out our website on line at www.MWVACC.com

Reservation hours are Monday-Sunday 8am – 8pm, holidays from 8am - 4pm. Find out just how easy and inexpensive that getaway can be. Enjoy the season and come stay and play with us in the Valley.

ANNOUNCING OUR NEW OWNER REFERRAL PROGRAM!

Let us pay your annual fee!

We want to make our best promotion even better! For this limited time, we will pay you \$300.00 towards your next annual fee for each referral you send who purchases a week from The Eastern Slope Inn. (must tour and purchase between Oct 15th and Jan 30th 2011.

We will continue to make available our free weekend (2 weekend nights or 3 nights midweek) to each of your qualified referrals. Their only obligation when they visit will be to meet with your original representative to take a look at your resort and the ownership options.

You will also continue to earn 2000 extra points from RCI for each referral you send whether they purchase or not.

Many of you found us as a referral from a friend. In fact, most

of our 7000+ owners originally came to us as a referral from a friend who already enjoyed the many benefits of vacation ownership with The Eastern Slope Inn.

So what are you waiting for? Find a friend and tell them all about our great vacations!

Simply go to www.VacationWhiteMountains.com/referral to print your certificates and pass them along to your friends. Or... just call us at 1-800-303-0091 for more info, to pass along a name, or set up a reservation.

This annual fee offer expires Jan 30th 2011, so don't delay, as room availability will become scarce.

*If you meet the terms outlined, we will credit \$300.00 towards your future annual fees for each referral you send up who purchases from Eastern Slope Inn between October 10th, 2010 through January 30th, 2011.

SALES & DEVELOPMENT UPDATE

We are pleased to announce the final units of the Whitaker House Suites are nearly **SOLD OUT!**

This Gold Crown Phase has been enormously well received, and we are very proud of the results. The first 8 months of 2010 have been very encouraging from a sales perspective as we are up over 20%

OUR NEXT EXCITING PHASE

The Center Chimney Building is currently under construction, is located near the swimming area on the Saco River and the interactive hiking trail.



Views through our gladed woods of 80 apple trees, and the North Conway Country Club will also be a highlight!

These units will of course be double shares with each having a permanent King sized bed. Each unit is specially priced to reflect the value today's vacationers are looking for.

These unique units are currently available only for owners to view and will soon be released for sale. If you think you may have an interest in upgrading or purchasing,

please call Terry at (603) 356-7744.

SPECIAL NOTE FOR RCI WEEK'S OWNERS

RCI offers a wide range of options for when you plan your vacation and thousands of destinations to choose from. We just wish to remind you that when planning vacations for future years you need to be current on your Annual Fees.

Additionally, you will need to be current on your Annual Fee for an Internal Exchange at your home resort or at our sister resort. Reminder notices will be sent out if your account is past due, but

failure to pay the Annual Fee may result in loss of the use of the unit for the exchange period.

If a vacation owner is chronically late on their annual fee payments, we reserve the right to require prepayment, prior to an approved space banking for current or future years.

For more information please contact Megan Scheid at 603-356-6321 x 6403, or email MeganScheid@EasternSlopeInn.com

Eastern Slope Innformer

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Owner Website
www.ESIvo.org

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Valuable Eastern Slope Inn Phone Numbers

Reservations
800.862.1600

Accounting (Mon-Fri)
603.356.6321 press 6

Vacation Ownership
603.356.7744

Owner/RCI Coordinator
603.356.6321 ext 6436

RCI (inside USA)
888.743.8594

Front Desk
603.356.6321

Fees Pay Line
866.333.7729

Fax
603.356.8732

RCI Points
877.968.7476

RCI (Canada)
800.565.3212

UPGRADING TO PARKER RIDGE AT STILLINGS GRANT

This wonderful offer to you still stands: AMSCO will take your vacation week, or weeks, in trade toward the purchase of a scenic home lot up on Parker Ridge at Stillings Grant. AMSCO will credit either the current market value, or what you paid for the vacation week(s) **WHICHEVER IS GREATER**, toward your purchase of a home lot on Parker Ridge.

Three fabulous but very different houses are under construction up on scenic Parker Ridge at Stillings Grant. One will be an impressive 3,100 square foot log home for **Jim and Linda Roche, of Norwell, MA**. Theirs' will be an outstanding vacation home. The second house is a single-level, architect-designed 1,884 square foot home for **Peter and Lis Boucher, of Berlin, CT**. This will be a second home that will transition in to their primary home in the coming years.

The third home, nearing completion, is over 2,600 square feet and is currently on the market for \$625,000. It will be a very comfortable family vacation home or permanent residence. This builder is willing to offer the same great opportunity that AMSCO still makes available to vacation owners at Attitash Mountain Village and Eastern Slope Inn Resort: **DAS Construction, will take your vacation week in trade toward the purchase of this wonderful home, with spectacular mountain views.**

Throughout this spacious coun-



try home you will find quality workmanship, with attention to detail. You will be impressed by the granite kitchen counter tops, the tile work in the bathrooms and attractive stone work gracing the front entrance, as well as two fireplaces.

Some vacation owners were a few years away from building, but were eager to take ownership of a home lot. Vacation owners, such as **Rich and Paula Kvetkosky, of Londonderry, NH**, **Paul and Melissa Valentine, of Sandwich, MA**, **Jerry and Gail Morin, of Berwick, ME**, and **Patrice Mizeski, of West Milford, NJ**, have done just that. They took advantage of AMSCO's wonderful offer to take their vaca-

tion week, or weeks, in trade toward the purchase of their lot on Parker Ridge. Yes, that's right—AMSCO credited either the current market value, or what they paid for their week(s), **WHICHEVER WAS GREATER** toward their lot purchase at Parker Ridge.

During your next stay at Attitash Mountain Village or Eastern Slope Inn Resort, we look forward to showing you this fantastic setting for a dream home up on Parker Ridge at Stillings Grant. For more information, please contact either Bob Kantack at BobKantack@AttitashRealty.com, or 888 782-9268, or Joe Berry at JoeBerry@EasternSlopeInn.com, or 603 356-6321 x 6401. Visit our website at www.StillingsGrant.com and be sure to follow us on Facebook.

CAPITAL IMPROVEMENTS

There have been many improvements made around your resort, with more to come this fall and next spring. These improvements are expected to have a very positive impact on owner and guest satisfaction and vacation experiences.

One very important capital improvement is the replacement of the fire central alarm systems for all buildings that has reached the end of its useful life. As a life safety issue, it is very important that this project is being completed. Another security issue is the replacement of traditional metal key lock mechanisms with a hotel card key system. The Randall House will be converted this fall and the Inn should be completed next spring. There will also be key card locks on the Fitness Room and Pool.

There is more: beds have been converted to plush top style mattresses for a more comfortable sleep experience. Bedspreads and related items have been updated where needed. TV's are being upgraded to flat screen models. Many kitchens and bathrooms are being remodeled with an upgrade in appliance quality. Unit furnishings are being upgraded as needed.

The elevator in the Inn was replaced in 2008. This was not only a life safety issue, but provides great convenience to our guests and owner.

We are sure you will appreciate the positive impact that these improvements will have on your vacation experience as well as your exchange and rental benefits.

Eastern Slope Inn Resort

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RCI POINTS RESERVATION WINDOWS

- **Home Week*** ▶▶ 13-12 months prior to check in
- Home Resort ▶▶ 12-11 months prior to check in
- Home Resort Group ▶▶ 11-10 months prior to check in
- **Standard Reservation 10 months ▶▶ Check-in**

*Reminder: You begin each year with points and must reserve your unit for your week. There is no fee for this, and you can turn it back for full point value up to 120 days before check-in. **Remember if you don't reserve your unit during your 13 -12 month home week priority period, it becomes available for others to reserve.** You can contact RCI to reserve you home week usage at 877-968-7476 or www.RCI.com. The resort will no longer be mailing out the yellow reminder cards. Please contact us with your current email address so we can continue to remind you to reserve your unit. To make sure that we have your most up to date contact information please email VO@EasternSlopeInn.com.

If you are not sure if you are going to use your week/unit, we advise you to reserve your week at your home resort during your home week reservation window for the next year. You can always turn it back to RCI for full point value up to 120 days prior to the start of your vacation week. **Questions on how RCI Points work? Call Terry Galligan at 603-356-7744.**

!!!FREE!!!—VISIT ATTITASH MOUNTAIN VILLAGE RESORT—!!!FREE!!!

Spend a FREE WEEKEND in a Studio condominium at the Attitash Mountain Village Resort, only 10 minutes from North Conway Village.

This fall, enjoy a fun getaway at our Bartlett location. This beautiful 60 acre resort is located on the Saco River across from the Attitash Ski and Recreation area

From October 17th – December 23rd we are offering a totally FREE TWO NIGHT STAY for Eastern Slope Inn owners to visit and learn more about Attitash Mountain Village, along with an informative update on your ownership at The Eastern Slope Inn.

If you haven't yet, now is the time to take advantage of this one time fun offer to learn how to get the most out of your vacation ownership. We will review exchange windows, RCI enhancements, even spend time on www.RCI.com with you. The only requirement is that, along with your spouse, or significant other,

you attend a brief resort exchange orientation and property tour. The entire meeting should only take an hour or so.

Both resorts offer owners the ability to gain access to the RCI points program and many of you have already taken advantage of the flexibility of using weekend stays throughout the year. You also have the opportunity to move your ownership to either resort or upgrade to the **GOLD CROWN SUITES**.

There are a limited number of rooms available for this promotion, and historically they fill up quickly, so don't delay. **Call Christina at 1-800-303-0091 and mention code #NL10E**. Absolutely Free accommodations are offered in a **resort studio condominium**, and larger units are available for the cost of only \$35 or \$75 per night.

****Owner must be current on all fees and not own at both resorts already. Not eligible if you have participated in this promotion before.**